



**DEPARTMENT OF JOURNALISM AND MASS COMMUNICATION**

**EDUCATIONAL FIELD TOUR**

**2023 – 2024**



## **Date of Journey – 10<sup>th</sup> January 2024**

**Our Department of Journalism and Mass Communication, chose the date of our Educational Field Tour to be on 10<sup>th</sup> January 2024, a Wednesday. It is so because on weekdays the rush is less and it is more convenient to conduct the tour with so many students without a hustle.**



## **Location and Community**

**It was a hyper local Community of Bamungachi in the District of North 24 Parganas, West Bengal. It is situated quite at the outskirts of Kolkata where the crowd is mostly less and thus provides us the opportunity to work easily and also minimizes the risk of losing track on so many students, which otherwise would have been a problem if we would have chosen a crowded locality.**



## **Target Group**

**The Students (target groups) involved in the Educational Field Tour are as follows:**

- ❖ **1<sup>st</sup> Semester Hons.**
- ❖ **3<sup>rd</sup> Semester Hons.**
- ❖ **5<sup>th</sup> Semester Hons.**
- ❖ **5<sup>th</sup> Semester General.**

**N.B. – The session of visit was during an Odd Semester Curriculum.**

## Action

**The main Aims and Objectives of this Educational Field Tour are as follows:**

- **Hyper local Journalism (Local Development) – It is a type of journalism that focuses on local news and events that are not covered by mainstream media. This part was mainly conducted by Professor Arundhati Chakraborty and Professor Payal Bose along with the Students of 1st Semester Hons.**
- **Hyper local Survey on Using of Social Media – it is a survey that can be taken by people in a specific area or location. It engages people based on the context of their location. This part was mainly Conducted by Professor Tapasi Ghosh along with the Students of 5<sup>th</sup> Semester Hons and General.**
- **Basic Daylight Camera Works – This program was oriented towards bringing out the basic course work on how to capture theme oriented photographs on daylight and to bring out the essence of Local Journalism. This part was conducted by Professor Mousumi Dutta along with the Students of 3<sup>rd</sup> Semester Hons.**





**Total No of Students – 59 (5<sup>th</sup>, 3<sup>rd</sup> and 1<sup>st</sup> Sem Hons & 5<sup>th</sup> Sem General)**

## **Teachers Present –**

- 1. Professor Tapasi Ghosh (H.O.D.)**
- 2. Professor Mousumi Dutta**
- 3. Professor Arundhati Chakroborty**
- 4. Professor Payal Bose**

## **Non Teaching Staff –**

- 1. Suresh Das (Lab Assistant)**



## Report

The Department of Journalism and Mass Communication, Khudiram Bose Central College, organised an Educational Field Tour on 10.01.2024 (Wednesday) along with the students from all semester (Hons.) and 5<sup>th</sup> semester general students, Teachers, Professor Tapasi Ghosh, Mousumi Dutta, Arundhati Chakraborty and Payal Bose and Lab Assistant Suresh Das. This field tour was targeted towards achieving sheer excellence in complete field work related to Journalistic practical work. All the teachers along with their students group divided the entire locality and went to their respective zones to conduct the field works. Almost 50 people were surveyed by the students choosing the sample from the locality on a simple random basis. For basic camera shots students were demonstrated on the basis of their camera and frame knowledge and various objects and subjects were captured. For local news reporting the students not only took pictures but also interviewed local people to know what their problems are and how do they deal with them. It was beyond imagination that the local people gave us such a positive response and shared their difficulties regarding adverse road conditions, scarcity of water and proper hygiene treatment of that area.



## Gallery



**THANK YOU**